BRAIT P.L.C.

(Registered in Mauritius as a Public Limited Company)

(Registration No. 183309 GBC)

Share code: BAT ISIN: LU0011857645

Bond code: WKN: A2SBSU ISIN: XS2088760157

LEI: 549300VB8GBX4UO7WG59

("Brait" or the "Company")

UPDATE ON ARRANGEMENTS FOR BRAIT'S ANNUAL GENERAL MEETING

1. Introduction and background

Shareholders are referred to the announcement published on 8 July 2022 on the website of the Luxembourg Stock Exchange ("LuxSE"), on the Johannesburg Stock Exchange ("JSE") and the Official Market of the Stock Exchange of Mauritius ("SEM") (the "Notice") whereby notice was given of the annual general meeting of the Company to be held at 10h30 MUT on Thursday, 4 August 2022 at 4th Floor, The Axis, 26 Bank Street, Ebene 72201, Mauritius (the "AGM").

Shareholders unable to be physically present at the AGM will be afforded the opportunity to engage in the question and answer discussion, which will be held during the AGM ("Q&A Discussion").

2. Voting at the AGM

Shareholders will be required to vote at the AGM in accordance with the process as outlined in the Notice. Accordingly, and in order for their votes to be recorded, holders of certificated shares in the Company and holders of dematerialised shares in the Company held through a Central Securities Depository Participant ("CSDP") or broker and who have selected "own name" registration who are unable to be physically present at the AGM must submit their duly completed forms of proxy as follows:

 (i) the Company Secretary at c/o Stonehage Fleming (Mauritius) Corporate Services Limited, Suite 420, 4th Floor, Barkly Wharf, Le Caudan, Waterfront, Port Louis, Mauritius by no later than Wednesday, 3 August 2022 at 10h30 MUT;

(ii) to the appropriate transfer agent:

- a) for the Luxembourg share register: Stonehage Fleming Corporate Services Luxembourg
 S.A., 58, rue Charles Martel, Luxembourg, L-2134; or
- b) for the South African share register: Computershare Investor Services (Pty) Limited, Private Bag X9000, Saxonwold, 2132, South Africa, Email: proxy@computershare.co.za

by no later than Tuesday, 2 August 2022 at 10h30 MUT, in order to enable the transfer agent to send it on the shareholder's behalf for receipt by the Company Secretary by no later than Wednesday, 3 August 2022 at 10h30 MUT.

3. Details on the Q&A Discussion

Shareholders are requested to submit notification of their intent to dial into the Q&A Discussion by way of e-mail to the Company at invest@brait.com, as soon as possible and by no later than 10h30 MUT on Tuesday, 2 August 2022. The Company will provide these registered shareholders with the necessary means to access the Q&A Discussion.

Shareholders are requested to submit their questions, for consideration by the Board at the Q&A Discussion, via email to invest@brait.com by no later than 14h00 MUT on Tuesday, 2 August 2022.

Port Louis, Mauritius 29 July 2022

Brait's Ordinary Shares are primary listed and admitted to trading on the Euro MTF market of the **LuxSE** and its secondary listing is on the **JSE**. Brait's 2024 Convertible Bonds due 4 December 2024 are dual listed on the Open Market ("Freiverkehr") segment of the Frankfurt Stock Exchange as well as the SEM.

LuxSE Listing Agent:

Harney Westwood & Riegels SARL

JSE Sponsor:

Rand Merchant Bank (A division of FirstRand Bank Limited)

SEM Authorised Representative and Sponsor:

Perigeum Capital Ltd