

Brait SE
(Registered in Malta as a European Company)
(Registration No. SE1)
Share code: BAT ISIN: LU0011857645
Bond code: WKN: A1Z6XC ISIN: XS1292954812
LEI: 549300VB8GBX4U07WG59
("Brait" or "the Company")

VOLUNTARY ANNOUNCEMENT: NOTIFICATION OF AN ACQUISITION OF BENEFICIAL INTEREST IN SECURITIES

Shareholders are advised that Brait has received notification from Investec Asset Management (Pty) Ltd ("Investec") of the acquisition by Investec of Brait shares on behalf of its segregated clients, such that Investec's total beneficial interest in the Company is now in excess of 5% of Brait's ordinary shares.

Malta
15 August 2019

Brait's primary listing is on the Euro MTF market of the Luxembourg Stock Exchange and its secondary listing is on the Johannesburg Stock Exchange.

Sponsor
RAND MERCHANT BANK (A division of FirstRand Bank Limited)